

Midtown Tampa
Tampa, FL

PRACTICE AREA

Planning / Urban Design, Multifamily, Mixed Use

CLIENT

Bromley / Crescent Communities / CASTO

STATUS

In Construction

SERVICES

Architecture, Planning



PROGRAM

A total of 19-acres, WDG’s scope is 390 residential units, 9,000-sf amenity space, 100,000-sf retail including a Whole Foods with an 850-car parking garage above the grocer.

DESCRIPTION

Midtown Tampa will be the first phase of a 19-acre, \$500 million development. The Midtown Tampa mixed use complex will ultimately boast multifamily, retail, hotel, multiple office towers, and considerable parking structures for over 5,000 cars.

The scope of WDG’s services for Crescent Communities includes 390 residential units of Type IIIA construction, 100,000-sf of podium retail including a Whole Foods Market, and an 850 car precast parking garage above the Whole Foods. The residential building will include 9,000-sf of amenity spaces including a club room, flex office space, fitness and yoga spaces, gaming room, and outdoor elevated terraces. These amenity spaces and corresponding terraces are located on the lower levels of the raised multifamily portion providing an easy connection for the residents to the center retail courtyard. The public gathering spaces are intended for yearly events for the community and the residents.

The goal of the project is to anchor the western half of the whole project together as a walkable, mixed-use environment. Contemporary exterior materials highlight a palette focused on a clean, coastal aesthetic with accents of modern elements throughout, celebrating Tampa’s local vernacular.